Script video: Black Lives Matter: The history of a movement explained.

These were their last words. (...)

Their names define a movement. Their deaths a rallying cry for justice. The killing of George Floyd has protestors demanding change led by Black Lives Matter once again.

It is time for us to stand up in George's name and say get your knee off our necks. (Protest) Title: Black Lives Matter: The History of a Movement.

The Black lives Matter group has been fighting to be heard since 2012. The phrase itself is now being seen on streets, on screens all over the world. But how did the movement get here? How did it begin? T

Their message comes from an urgent need to tackle police brutality and the statistics are stark. (saisissant) Police killed more than a thousand people in America in 2019. 1,098 people in America were killed by the police. Black people are currently three times more likely to be killed by police. And 99% of killings by police officers between 2013 and 2019 have not resulted in criminal charges. But the Black Lives Matter movement did actually start with police brutality. It began after the death of Trayvon Martin at the hand of an armed vigilante. It is the story that no one can stop talking about: the shooting of Trayvon Martin on a February evening in 2012 in Florida. Zimmerman called the police to report a suspicious person. He is told not to approach the person in question. Zimmerman ignored the instructions and started following 17-year-old Trayvon Martin. Moments later, neighbors reported hearing gunfire. Zimmerman accepted he shot Martin claiming self-defense. He wasn't immediately charged. In fact, it took 44 days for him to be arrested only after national media attention. A petition signed by more than a million people and a public response from the then President. (B. Obama)

"You know, if I had a son he'd look like Trayvon. We're gonna get to the bottom of exactly what happened."

A year later, Zimmerman was found not guilty of all charges by a jury of six women. 5 of them white. The equitable caused outrage (indignation) and spot the birth of a new kind of Civil Rights Movement. Long before there was a Black Lives Matter movement, there was a movement for black lives. (Images: James Baldwin, Martin Luther King) Black Lives Matter, from its beginning was the continuation of a tradition and a remix of a much longer black freedom struggle. But it has its roots in the labor of black women. After Zimmerman's equitable Alicia Garza posted on Facebook: "Black people I love you. I love us. Our lives matter, Black Lives Matter." Garza's Friend Patrisse Cullors shed the final 3 words as a # on the 7th March 2013. Black Lives Matter was first seen on twitter. An activist Opal Tomiti offered to build social media platforms for it where activist could connect with one another. With this # new conversations were being created online and also being created in our everyday lives. (Patriss Cullors: Co-founder BLM): "Black Lives Matter is our call to action. It is a toold to reimagine a world where black people are free to exist, free to live. It is a tool for allies to show up differently for us. The movement gained popularity in the summer of 2014 with Eric Garner's last words now a rallying cry: "I can't breath", caught on video.